



PIONEER
CHALLENGE

Pioneer Heritage Hunt

MONTHLY NEWSLETTER – OCTOBER 2020

THE CHALLENGE

Pioneer Challenge, it is a fun heritage hunt with the aim of discovering the pioneers of Western Australia. The game is a hybrid of a clue finding treasure hunt and a car rally that encourages people to explore our regional country towns and raise money for charity. The game is run by an innovative Rotary group from Perth who has been looking to beat Covid-19 and assist in the recovery of Western Australia's tourism industry.

YORK TO ALBANY WEEKEND



Multiple teams from Perth joined up to travel from Perth to Albany and back visiting most of the towns between them on the Pioneer Challenge, combining it with a dinner and a tour of

the Albany Limeburner's Distillery. "A great adventure. Aside from participation in the challenge, we enjoyed a meal together at Due South restaurant in the Albany Entertainment Centre complex. The Limeburner's Distillery tour and tasting on Sunday morning was excellent," said a spokesperson from Team Tan.

WHAT CHALLENGERS HAVE SAID

Katanning: We loved the old buildings and the great feeling in town. We discovered that the first light pole in WA was erected in the main street of Katanning. The restoration of the flour mill which is the Premier Mill Hotel was very impressive. The lunch at Dome was a welcome break during our exciting pioneer challenge on route 120. The all aged playground at the entry to town was a very pleasant surprise.

Broomehill: In the little town of Broomehill, the biggest surprise was a really fantastic park called the Sheridan Park. The trees in this park in the middle of town was in full spring blossom. The flowers were beautiful, and the towns folk were very proud of their town.

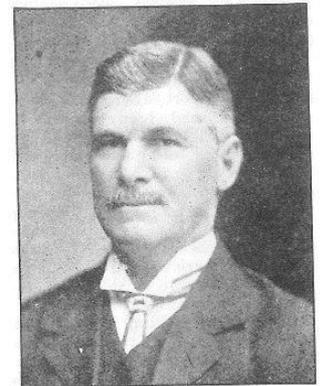
Woodanilling is an impressive little town with lots of history clearly displayed with story boards around the town. After following the

walk trail, we went to the Woody Pub for cool and welcoming drink. The towns folk were friendly and welcomed the pioneer challengers to their town.

Beverley. In this beautiful town, we were very impressed with the Amphitheatre. The streetscape was lined with beautiful Art Deco buildings especially down the main street. The condition of the buildings was excellent. The James Giddy murals were impressive, and we recommend a visit to this lovely town along route 120.

PIONEER PROFILE – GEORGE SEWELL (PINGELLY)

George was born 8th September 1855 at Beverley and died 8th March 1916 at Pingelly. George married Alice Taylor on 31st August 1881 at York. Young George took over his father's farming properties and was an exceptionally successful farmer. He became one of the best known and most highly respected citizens of the district. George was a founding member of the Mourambine Road Board and held many other positions in the district. He had built the Southern Cross Hotel, the two storey premises and store on the corner of Parade and Park Street and the Union Bank. He was undoubtedly one of the most successful and wealthiest early settlers in Pingelly. See if you can find his grave in the Pingelly cemetery. (Source: Pingelly Museum and Historical Group)



Bartletto, Perth.
MR. G. M. SEWELL.

SHORT PIONEER BIOGRAPHIES

Several collections of Pioneer biographies can be viewed at: www.pioneerchallenge.com.au

- [Beverley Pioneers](#) Beverley Historical Society
- [Brookton Pioneers](#) Brookton and Districts Historical Society
- [Katanning Pioneers](#) Lost Katanning
- [Narrogin Pioneers](#) Narrogin Old Courthouse Museum
- [Pingelly Pioneers](#) Pingelly Museum and Historical Group
- [The Wofalin Track](#) Pingelly Museum and Historical Group

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HOW TO PLAY

Once registered, players are assigned three Pioneer towns and nine Pioneers to investigate along a chosen segment of Route 120, (Southern Highway). Within these towns, players begin by finding and photographing the graves of these Pioneers at the local cemetery. Search for historical clues around town, answer questions online and upload pictorial records of your trip. The game is played on mobile devices and the Pioneer Challenge website. Learn about the town, enjoy the local fare and flavours and bring to life the amazing Pioneers of our state! Explore unique and charming towns along the Great Southern Highway (Route 120). pioneerchallenge.com.au



Perth-Albany multiple teams

PRIZE PRESENTATION - September



Tour de Route 120 Team's towns were York, Broomehill and Cranbrook along Route 120. It is the winner of the Pioneer Challenge September prize draw. Marilyn and Chris in Margaret River were presented with a case of Ironcloud Wines by past Rotary 9455 District Governor, Charles.

"Taking on the Pioneer Challenge added more interest to what had been an often-travelled road. It opened our eyes to some of the

history of the regions and the towns we travelled through. It also made us stop and take our time to explore not just each of our nominated towns but also the other small towns we passed through. It also meant we spent money in local shops and cafes. All this done at a fantastic time of year when the canola crops were in full bloom and there were miles and miles of golden fields. We have recommended the Challenge to friends and family."

THE OCTOBER WINNER IS...

For October, the monthly winner is the JakeTyra team. The team was allocated the towns of Beverley, Cranbrook and Katanning. The JakeTyra team receives a dozen bottles of Shiraz from Ironcloud Wines. "We like the good feeling of Katanning. The all-aged-playground was to die for. Near the playground was a cool BMX track. We went to the Dome and the food was really good".



SPRING INTO ACTION

Don't miss the Great Southern Highway at its late Spring best with colours of early harvesting. Savour the hospitality, museums galleries and country food in every town. It is easy to incorporate the Pioneer Challenge as fun day trip or break in a longer journey.



Thank you for your support. Please forward this newsletter to friends and colleagues and encourage them to participate! Register a team at pioneerchallenge.com.au and plan your unique experience.

KEMH ROSE GARDEN

At the annual Pregnancy and Infant Loss Day at the KEMH Memorial Rose Garden on 15th October, The Hon Alanna Clohesy MLC on behalf of Roger Cook, Minister for Health, reaffirmed the government's commitment to the garden's future when KEMH is moved to a new site.



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